

First Responder Vendor Outreach Forum

The Vendor Outreach Forum (VOF) will bring Canadian ICT companies together with Canada's First Responders in order to help shape the future direction of industry R&D efforts and help lay the foundation for a technology roadmap for First Responders nation-wide.

Two Days — Two Tracks

Taking place in Toronto on October 8 – 9, the VOF offers two unique conference tracks running concurrently to one another!

Track 1	Track 2
An exclusive, limited series of executive boardrooms where individual ICT vendors will meet with a panel of 30 First Responder procurers & IT decision makers to present their unique product/service solutions and significantly enhance sales prospects	A panel discussion and town hall followed by a running series of 45-minute presentations on topics ranging from recent research, "how-to" sessions on selling to First Responders, upcoming procurement and global/export opportunities

The VOF will seek to:

- **Educate:** foster a greater understanding of First Responder's IT needs
- **Influence:** vendors' product planning through direct, unfiltered feedback
- **Shape:** the future direction of industry R&D efforts in Canada
- **Accelerate:** time-to-market for products meeting First Responder's needs

STILL NEEDED

- First Responders to meet with Vendors in the Executive Boardrooms
 - Subject matter experts to lead Track 2 discussions
- Sponsors! Excellent branding – guaranteed Boardroom participation

Contact Kevin Wennekes, CATA VP at kwennekes@cata.ca or 613.769.8614.

Visit <http://cprc.org/citig/> for more information on CITIG's current projects.